

# Quote

the weekly digest

Volume 31—Number 20

Week of May 13, 1956

may we QUOTE

you on that?



[1] DAG HAMMARSKJOLD, UN Sec'y-Gen'l, *returning from a peace mission to Middle East*: "It is for others to evaluate the results. . . However, the assignment has shown that the UN can be directly helpful to mbr gov'ts in their wish to re-establish order and maintain peace."

. . . [2] Bishop H B SHAW, *addressing African Methodist Episcopal Zion conf*: "Social integration is logical in the practice of Christianity, but the Negro church must maintain its separate identity. Developed in slavery this church has given the Negro cultural development and self-expression. It must not be lost in the shuffle of integration." . . . [3] FULLER POTTER, trustee, Old Mystic (Conn) Methodist Church, *pointing out that its only - Negro - Minister - of-an-all-white-Methodist-congregation has trebled attendance in 6 mo's*: "Just take a look at our parking problem, and you'll see the answer." . . .

[4] Maj DAVID H CRITCHLOW, aircraft commander, *asked how he feels about being chosen to drop H-bomb in Pacific test*: "Well, it's not deflating to the ego." . . . [5] MACKINLAY KANTOR, American author, *upon being notified in Paris that he had been awarded Pulitzer prize for his novel, Andersonville*: "After 30 books, a writer can hardly be blamed for hankering after something like this." . . . [6] ROY HUGHES, head football coach, Calif Polytechnic, *inviting faculty mbrs to football clinic*: "We want the academic staff to know that a 'knuckle-head' cannot play present day football. We are just as interested in boys with high academic achievement as the college is." . . .

[7] Disgusted 10-yr-old Portage (Wis) boy, *after surviving spectacular train wreck*: "Aw we didn't even get to see the ball game!"

16th year of publication

## moving finger



In the Nov election approx 10 million young persons will be eligible to cast their 1st ballots. Since this is an event of some considerable importance in the life of an individual, at least two-thirds of this group may be expected to exercise the franchise.

This group of 1st-voters represents about 10% of the total electorate—a segment large enough to warrant our special consideration. In theory, if these youngsters voted cohesively, their ballots might have a profound effect on the outcome of a nat'l election. In practice, however, there are geographical factors that would tend to nullify even a strong cohesive trend. Perhaps a third of these young voters live in areas so preponderantly dedicated to one or another of the major parties that even their united vote in opposition would not suffice to alter the outcome in their respective states.

But, obviously, 1st-voters will not ballot unanimously. There is the

strong factor of family influence. Youth reared in a partisan household tend to follow the family pattern, altho there are historic variations. Youngsters of Republican households, maturing in the disillusioning depression yrs, contributed substantially to the election of Franklin D Roosevelt.

Youth likes to exercise its independence. The young voter is traditionally more "liberal" than his elders. First votes thru the past half-dozen Presidential elections have run strongly Democratic. But recent registrations indicate Republicans have gained ground.

Probably this yr, to an unusual degree, new voters will be influenced by the party nominees. Barring some unanticipated circumstance, Republican candidates are set. But Democratic nominees will determine the party's stand. A pronounced liberal (Harriman, for example) would attract more new voters than a moderate, such as Stevenson. But the liberal might alienate some oldsters.

Again, it seems, independent voters, rather than stand-patters, will determine the outcome.



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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$5 per year in advance, in U.S. and Possessions. Two years \$10.00. Your own and a gift subscription, \$10. Canadian, \$5.50; two years, \$11. Other Foreign, \$5 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

*Quote*

## *Quote* the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



### **AUTOMATION—1**

In an odd and entirely unexpected way, automation may bring us back to the human and psychological values of the self-respecting craftsman. Electrical and mechanical repair work, instrument adjustment, and gen'l mechanical tinkering can provide challenges, pleasures, and satisfactions very much like those enjoyed by the swordsmith or cabinetmaker of old.—**JOHN DIEBOLD**, *The Advent of the Automatic Factory* (D Van Nostrand).

### **BOOKS—Reading—2**

"When I was but a lad," recalled band leader Duke Ellington, "I put books inside my trousers whenever a good spanking was due me. Ever since I've known the value of a literary background."—**BENNETT CERF**, *This Wk.*

### **CHANGE—3**

Quite a number of troubles are due to our inability or unwillingness to accept change when it is inevitable. We try to keep on in the old way, and thus create friction with our circumstances. We behave like people in a train who are so comfortable in their car they will not change at the junction, and so find themselves carried where they do not want to go, or left behind in a siding.—Editorial, "Preserve Youthfulness Into Old Age," *New Outlook*, 4-'56.

### **CHILD—Guidance—4**

I incline more and more to put the stress on personal example. We must be religiously what we want our children to be. They are sensitive to inconsistency. If we want them to be honest and just we must be honest and just. If we want them to attend church we had better set them an example of regular church attendance. We cannot lead an essentially materialistic life and expect them to be spiritually sensitive. — **DR ROBT J MCCracken**, *Riverside Church, N Y C.*

### **CHRISTIANITY—5**

A Christianity which knows no victory over sin is no better than heathenism which knows no victory over sin.—**BILLY GRAHAM**, *Alliance Wkly.*

" "

The greatest need today is not for more Christian people, but for people who are more Christian.—**Rev C. B WITTSTUCK**, *Christian Advocate.*

### **CHURCH—Contributions—6**

One of 10 taxpayers who itemize their deductions tithe for religious or charitable purposes.—*American Ass'n of Fund-Raising Counsel.*

*Quote*

# washington

by Les & Liz  
Carpenter



Winthrop Rockefeller, who has given up the N Y area to make his home in Arkansas, made a speech in Washington the other day. Responding to enthusiastic applause, following his introduction, he said: "That reminds me of the farmer who got out of bed one bitter cold morning and went to the barn to milk his cow. After he finished, the cow turned to him and said, 'Thank you for the warm hand!' "

" "

*Out at the Nat'l Bureau of Standards, the latest squelch: "Quiet, you, or I'll inscribe you on the tape read you into the computer and clear the memory."*

" "

A just-completed census of Gov't workers reveals average age of Washington's G-girl is 38.5 yrs. The average G-male is 45.5 . . . Women's Nat'l Press Club mbrs sold copies of their textbook (*Who Says We Can't Cook?*) autographed by high gov't VIP's at the recent DAR convention. Best sellers, by a wide margin, were books autographed by Mrs Richard M Nixon and FBI chief J Edgar Hoover.

" "

*Overheard during the conference of the Daughters of the American Revolution: "Who are these DAR's?" "Don't you know? They're Civil War WAC's!"*

*Quote*

## COMMON SENSE—7

In everything that man has to do with, sober, sound common sense is always the safest guide. Common sense always attaches itself to that side of every question that contains the highest utility. Common sense endures long, is not puffed up, is not easily led from the path of the best reason.—W D HOARD, *Hoard's Dairyman*.

## COMMUNICATION—8

As soon as you move one step up from the bottom, your effectiveness depends on your ability to reach others thru the spoken or written word. And the further away your job is from manual work, the larger the organization of which you are an employee, the more important it will be that you know how to convey your thoughts in writing or speaking. In the very large organizations, whether it is the Gov't, the large business corp'n, or the army, this ability to express oneself is perhaps the most important of all the skills a man can possess.—PETER BRUCKNER, noted economist, "How to Be an Employee," *Fortune*.

## COMPETITION—9

Competition is really a great creative force of life. It has operated thruout all nature, thru all time. Imagine the world if the lowly forms of life that 1st came out of the seas had not had to compete! The necessity to compete for food, sunlight, and environment—resulted in higher and higher forms of life gaining footholds on the land. Those which established themselves in good competitive positions are still here and thriving. The poor competitors, like the giant reptiles, are gone.—Roeb-ling Record, hm, John A Roeb-ling's Sons Corp'n.



## mining the magazines

Now, scientists toy with the notion of towing large icebergs to rescue drought-stricken areas. Jesse Burt describes the plan in Apr *Natural History*. Six ocean-going tugs could tow a berg to desired locality. At destination, berg would be fenced in by impermeable mat'l. Melting ice would float on top of sea water, could be pumped inland as needed. One fair-sized iceberg would provide yr's supply of water for all of Southern Calif.

" "

An editor on staff of *Chemical & Engineering News* complains of a malady new to medical profession. After completing exhaustive and exhausting analysis of a rept on peaceful uses of atomic energy, he says he suffers from "atomic ache."

" "

*Quarterly Jnl of Studies on Alcohol* has just published a Yale Univ survey on prevalence of alcoholism in U S cities over 100,000 population. San Francisco heads list with 4,190 "alcoholics with complications" for each adult in 100,000. This percentage is approx 10 times that of 2 cities at bottom of list—Austin, Tex and Charlotte, N C with 440 cases for each 100,000 adults. The smaller cities tend toward lower percentage of alcoholics, evidence is not conclusive. N Y C has alcoholism rate of only 1550. Some communities appear to attract or develop greater number of "problem people."

According to *Frankfurter Illustrated* a Hague hotel now features a "hangover" breakfast: "black coffee, orange juice, toast, aspirin—and our sympathy."

" "

Fairchild Engine & Airplane Corp'n is currently advertising, in aviation and business jnls, its F-27 propjet transport plane. Unique feature of ads is that they feature a price-tag (\$540,000.) Far as we can learn, this is a "first" in aviation advertising. There's even an asterisk, pointing to a footnote: "Plug-in radio units extra."

" "

*Holiday* is running a "10th anniv contest" for ad men with a rather unusual top prize: a 1921 fire truck, described as "Ideal for picnics, clambakes and commuting." If the winner already owns a fire engine, the mag will substitute cash award.

" "

A new nat'l monthly humor magazine, *Bounty*, hit the newsstands last wk. Priced at 25 cts, it is backed by Washington businessmen and issued from nation's capitol. Impressive editorial staff includes Henry Morgan, Quentin Reynolds, Ilka Chase, Sigmund Spaeth, H Allen Smith.

*Quote*

### DIVORCE—10

Many people believe that a marriage alway ends with a dramatic last scene. Actually, most unsuccessful marriages dribble away; they end not with a bang but a whimper. According to one authority, fewer than 10% of the divorces in this country are sought because one party wishes to marry someone else. Far from being dramatic, the final stages are often lived thru in a kind of numbness.—Anonymous, told to ROSANNE SMITH, "If You're Thinking of Divorce," *Coronet*, 5-'56.

### EDUCATION—11

Half of the country's 2nd World War vets took advantage of the GI Bill's educational provisions. Of its 7,800,000 beneficiaries, 2,200,000 went to college; 3,500,000 enrolled in schools below the college level; 2,100,000 took on-the-job and on-the-farm training.

The average male veteran today has completed more than 12 yrs of school; non-veteran slightly more than 10.—*Newsweek*.

If we lag behind in education, we shall lag on every front. The prime ingredients for nat'l achievement are brains plus firm patriotism and social discipline.—DOROTHY THOMPSON, "The Challenge of Soviet Education," *Ladies' Home Jnl*, 5-'56.

Nowadays the school seems to be doing the job of the home, and the home has to do the job the school was supposed to do. They spend their time teaching my son to wash his face; when he comes home, I have to teach him to read and write.—HILDA NEATBY, *So Little For the Mind* (Clarke, Irwin).

### EXAMPLE—12

From a recent news story comes this illuminating incident of how not to teach by example:

A woman was knocked unconscious in a near-riot at a parent-teacher meeting held in an elementary school. The feud was over whether to read minutes of executive committee meetings.

A local school official had to wait for the screaming and fighting to

## *Quote* scrap book

Gov't is a trust, and the officers of the gov't are trustees; and both the trust and the trustees are created for the benefit of the people.—HENRY CLAY, speaking in an earlier Presidential Yr (1824).

die down before delivering a talk entitled: "Happiness in School for Our Children."—*Scholastic Teacher*.

### GOD—and Man—13

Our problem today is that we are lovers of pleasure more than lovers of God. We seek pleasure as a key to happiness, whereas the only unalterable, lasting way to true happiness is thru the pursuit of righteousness. — JACK WYRTZEN, "The Cure for Juvenile Delinquency," *American Mercury*, 5-'56.

*Quote*

#### GOVERNMENT—14

Geo Washington's Cabinet consisted of 5 men. Yet he wrote of their meetings, "They are as much as, if not more than, I am able to undergo." In his entire 1st term, Congress sent just 44 bills to his desk.

Dwight Eisenhower in one session of Congress took action on 1,310 bills. His Cabinet had grown to 10, but in addition, the heads of more than 50 independent agencies reported directly to him. Moreover, in '55 there were more employes on the fed'l payroll than there were citizens of the U S in Washington's day!—CHAS J KOMAIKO, "We're Working Our Presidents Too Hard," *Family Wkly.*

#### HAPPINESS—15

Psychiatrists explain a truth wise men have known for thousands of yrs: *Every man is the sum total of his thoughts!* What a help if psychiatrists could give their major att'n to *producing* happiness, not curing unhappiness. People turn out to be *happy* people because of the kind of thinking they have been doing over the yrs—*the thoughts they plant are the thoughts they harvest!* Could any parent do his child a greater service than to make sure the *right* seeds are planted during the planting season? Self-confidence, self-respect, faith, confidence in others, kindness, humility, courage, honesty, love, unselfishness, tolerance, sincerity—are seed-thoughts that will choke out weeds and blossom in their time.—*Whatsoever Things, Stetson Univ.*

" "

We act as tho comfort and luxury were the chief requirements of life, when all we need to make us really happy is something to be enthusiastic about.—*Try Square, hm, Von-negut Hardware Co.*

#### Hard Lesson In One Sitting

The butts of cigars lie high in the trays;

The goblets are empty of drink;

A haze of stale smoke hangs sad in the hall;

Most eyes are so heavy they blink.

Yet, at the head table he drones right along,

Unmindful his words serve to teach

That of all the inventions of civilized man,

The worst is a post-dinner speech.—BERT KRUSE. 16

—

#### HEALTH—17

If human need came genuinely 1st, we could free the world from many diseases in a single generation by concerted action and adequate financial backing. But our social, political and religious organizations are not yet adequate to this. So we must participate in both social and internat'l relationships to eliminate many of the causes of diseases for which it seems presumptuous to expect God to intervene to cure directly while we perpetuate their causes.—A GRAHAM IKIN, *New Concepts of Healing* (Association Press).

#### ISOLATION—18

The Church cannot be content to live in its stained-glass house and throw stones thru the picture windows of modern culture.—Dr ROBT MCAFEE BROWN, *The Significance of the Church*, 1st book of Layman's Theological Library series (Westminster).

*Quote*





### Pierre Corneille

The French, if they're not too busy with their disarmament plan, will probably take time out soon to celebrate the 350th b'day (June 3, 1606) of their 1st great playwright, Pierre Corneille. Tho Corneille's plays are not performed today like those of his contemporary, Shakespeare, he revitalized French drama with his *Le Cid*, much as the Bard electrified England's stage. Vastly popular in his day, his work inspired many great successors, including Racine and Moliere. Altho a poor conversationalist (he once wrote a friend: "I have a fertile pen and a sterile mouth"), Corneille got off a few remembered *bon mots*; one of them is just as good today, referring to society's intellectual snobs. It was prompted by the actor Baron, who questioned the aging playwright (who was becoming increasingly obscure in his writing) about the meaning of some lines from *Tite et Berenice*: Biographer Leon Vincent relates what happened:

Baron begged the old poet to explain the four verses. Corneille, after having examined the lines for some time, said: "I do not understand them very well myself now, but do you always speak them; they who do not understand them will admire them."

*Quote*

### JUVENILE DELINQUENCY—19

The village sage, speaking of the juvenile delinquency problem, said: "It 'pears to me a juvenile delinquent gets on the wrong track because of a misplaced switch."—*United Mine Workers Jnl.*

### LIFE—Living—20

Most of life is routine—dull and grubby—but routine is the momentum that keeps a man going. If you wait for inspiration you'll be standing on the corner after the parade is a mile down the st.—*BEN NICHOLAS, Illinois Medical Jnl.*

### NUTRITION—21

We have the finest public educational system in the world, yet a large portion of our secondary school and college graduates go out into the world to raise children with little or no knowledge of the elementary principles of nutrition. Human nutritional research lags far behind research in the field of animal feeding. Food fads run rampant as we worship the bony body and covor up the pallor of a low blood count with artificial color. Farm income suffers from our nat'l ignorance.—*CHAS B SHUMAN, pres, American Farm Bureau, "Surplus & Starvation," Nation's Agriculture.*

### OBEDIENCE—22

Washington once complained that his plans were held up because his soldiers would not obey until time was taken to explain why the commands were necessary. He hoped, he said, that a time would arrive when they would trust his leadership enough to obey his commands without delay or argument. That time did arrive, and then the army became efficient.—*Bishop GERALD KENNEDY, "Learning Obedience," Pulpit Digest, 4-'56.*



## pathways to the past

Edited by Janet Baldwin



**June 3—Jefferson Davis' B'day** (legal holiday in 10 Southern states) . . . *Confederate Decoration Day* (Ky, Ala, Tenn). . . Large source of wartime "90-day-wonder" officers, the Reserve Officers Training Corps was authorized 40 yrs ago (1916). . . . The trial of 28 Japanese war criminals began 10 yrs ago (1946) in Tokyo.

**June 4**—The first mention of secession in Congress came 145 yrs ago (1811) and from a New Englander! During Orleans territory debate, Josiah Quincy (Mass) warned states to prepare for separation, "amicably, if they can; violently, if they must."

**June 5**—The first chapter of one of the most powerful propaganda novels in U S history—Harriet Beecher Stowe's *Uncle Tom's Cabin*—1st appeared 105 yrs ago (1851) in *Nat'l Era* magazine.

**June 6**—350th anniv (1606) of the b of French dramatist Pierre Corneille, whose *Le Cid* was the 1st masterpiece of the French stage. . . John Trumbull, only U S Revolution-era painter who actually saw many battles he later depicted, was b 200 yrs ago (1756). . . Now aviation gas is supposedly even sold for cars, but the 1st high-octane aviation fuel was produced only 20 yrs ago (1936) in Paulsboro, N J.

**June 7**—The words of the Declaration of Independence began taking shape 180 yrs ago (1776) when Richard Henry Lee of Vir-

ginia presented to the Continental Congress a resolution that "these United Colonies are and of right ought to be, free and independent states," and that a confederation plan be submitted to the colonies. . . . The 1st alliance of book-vendors, the American Company of Booksellers, formed 155 yrs ago (1801) in N Y C.

**June 8**—Ice cream, a brand-new Confection, was 1st advertised for sale 170 yrs ago (1786), by a N Y C sweet shop (but it was already known to many; Geo Washington's 1784 jnl mentions the purchase of a "cream machine for ice"). . . Tennessee seceded from the Union by a 2-to-1 popular vote 95 yrs ago (1861). . . . Fittingly, the 1st pilot's license ever issued by the Aero Club of America went 45 yrs ago (1911) to G H Curtiss, pioneering flier who was co-founder of Curtiss-Wright Aviation.

**June 9**—175th b'day (1781) of Geo Stephenson, British engineer who invented in 1825 the 1st steam locomotive. . . 95 yrs ago (1861) The Sec'y of War organized the U S Sanitary Commission, a war-time aid group which was the forerunner of American Red Cross.

*Quote*



*Work for the night is coming,  
when man's work is done.*

So rang out the old gospel hymn. But already the shades of night merely herald another phase of our industrial activity. In 50 yrs man has made more progress against darkness than in the preceding 10 centuries. And now comes a revolutionary new development—light magnification.

In its essence, light magnification presents man with an "electronic cat's eye." Westinghouse, RCA and Bendix are among those engaged in developing the idea. The Air Force has lately announced an "optical amplifier" that "can see in the dark with daylight clarity."

Commercial implications are staggering. Mobile television, to cite a random application, can pick up and broadcast night scenes with a clarity comparable to the best studio-controlled programs. And daylight outdoor pick-ups can be made regardless of weather. All-but-incredible advances are clearly indicated in the illumination of factories, stores and offices. Outdoor advertising and window displays will take on new effectiveness. And before too many yrs, undoubtedly, light magnification will make night motoring as safe as daytime driving.

*Quote*

#### PRAYER—23

We should pray only for what we have a right to expect, and expect what we have prayed for.—REV HAROLD RUSSELL LANMAN, *Christian Advocate*.

#### PROGRESS—24

The history of civilizations reveals that it is perfectly possible, indeed easy, to dry up the springs of progress in a society, and that virtually all past civilizations have eventually done so.—KENNETH BOULDING, *Harvard Business Review*.

#### PUBLIC RELATIONS—25

Whenever I am asked to define public relations, I wish that salty old Noah Webster were here to defend my notion that public relations requires no involved or abstruse definition—that it means what it says, namely, relations with the public.—HOWARD STEPHENSON, prof public relations, School of Public Relations & Communications, Boston Univ.

#### RECREATION—26

Play builds the cathedral of life.—HOWARD BRAUCHER, editorial, *Recreation*.

#### RELIGION—27

It may have been necessary in earlier days to convince parents and others of the importance of religious teaching. It is not necessary today.

The perilous plight of humankind has led many otherwise thoughtless parents to ask in unaccustomed seriousness, "What can we give our children that will never fail them, no matter how uncertain or catastrophic the future?"—DR GERALD E KNOFF, Exec Sec'y, Division of Christian Education, National Council of Churches of Christ.

## SEXES—28

Never send a boy to do a man's work; send a woman.—Mrs KATIE LOUCHEIM, *Independent Woman*.

## SPIRIT—29

To bld up in every man and woman a solid core of spiritual life, which will resist the attrition of everyday existence in our mechanized world—that is the most difficult and important task of school and univ.—Sir RICHARD LIVINGSTONE, *Some Tasks for Education* (Oxford Univ Press).

## TEACHERS—Teaching—30

A good teacher is one whose ears get as much exercise as his mouth does.—NEA Jnl.

## THEORY—Practice—31

At a mtg of the Handwriting Foundation a reporter peeked into the book in which attending exec's sign their names, discovered most signatures illegible. — LAWRENCE STRESSIN, *Forbes*.

" "

Theory may raise a man's hopes but practice raises his wages.—*Sunshine Mag.*

## VISION—32

It would be easier to develop great statesmen if vision was as available as television.—*Indianapolis Times*.

## WORK—33

It's what a worker does, not what he is capable of doing, that shows in the record of achievement.—*Tit-Bits*, London.

" "

Hard work is an accumulation of easy things you didn't do when you should have done them.—York Trade Compositor, hm, York Trade Composition Co.

## Mr. Q's column



When our social scientists disagree, in their profound conclusions, things can get pretty foggy for a lot of laymen. Couple of wks ago, Dr Margaret Meade, anthropologist, speaking at the Univ of Michigan, on "The Worm of Conformity," said: "Like a silkworm that spins silk out of the inside of itself, and wraps itself up in it, contemporary American advertising is promoting tastes based on what surveys show American tastes already are." About the same time, Dr Ernest Dichter, head of the Institute for Motivational Research, told the Fashion Group in N Y C that "Americans nowadays are asking, 'Do I like it?' instead of 'Is it being done?' More than ever, the American consumer is expressing himself and relying on his own tastes."

Sam'l H Beach, placement director at Columbia Univ, said last wk that there really is no critical shortage of engineering talent; just a case of poor distribution. The big employers, it seems, are stockpiling engineers; not fully utilizing the abilities of those they have. Also, he adds, engineering pay scale has risen only 50% in 10 yrs. Graduates are tempted at high pay, but some starting at \$375 a month 3 yrs ago are still making just that.

*Quote*

# GOOD STORIES



A sheep owner on a moorland farm in Scotland was searching for some lost sheep. His way took him near a cottage in which lived a shepherd, his wife and 3-yr-old son. The cottage was five mi's from the nearest rd; letters and supplies were left at the rd, and never a visitor came. Now as the stranger approached the cottage the little boy spied him. He stared hard and then ran in terrible fright into the house: "Mither! There's a beastie laik ma feyther comin up the gair-den."—*Countryman*, England. a

" "

A correspondent tells of a business man who left his car in front of a hydrant with this note attached to the wheel: "I know I have parked illegally, but my whole business future depends on my getting to my office instantly. Forgive us ur trespasses. B F."

When he climbed back into his car two hrs later he found a parking violation ticket with another note which read: "My future also depends on my nailing illegal parkers. Lead us not into temptation. Motor cycle officer J A."—*Wisconsin Jnl of Education*. b

" "

The supply of uranium in the planet is actually very limited, and it is feared that it may be used up before the human race exterminates itself.—*BERTRAND RUSSELL*. c

*Quote*

## I LAUGHED AT THIS ONE

LOIS F PASLEY

Tina was an attractive blonde senior, who had worked hard during her college career to be super-glamorous, super-intellectual, super-practically-everything. She had only disdain for others, especially Alice a sorority sister, whom she regarded as completely lacking in brains, looks and personality.

Then one day Alice became engaged to the top man on campus, whom Tina had been working on for yrs. Tina was furious and fumed to several of the other sisters, "I don't see how she did it! Why, besides being as homely as mud, she doesn't know her left from her right."

"She doesn't have to," observed one of the girls. "Her diamond will tell her which is which."

—

The battered old Ford and the donkey met high on a hill-town road in Italy. They looked at each other with misgivings, then the donkey asked, "What, pray tell, are you."

Repl'd the Ford proudly, "I am an automobile. And you?"

"Oh," repl'd the donkey with a twinkle. "Well, I am a horse!"—*Sonnenschein*, Bielefeld (QUOTE translation). d

*Quote*-able

## QUIPS

The country club was having its annual club championship tournament and two men who had never met each other were paired in the first round. One was a red-faced colonel who had just been retired from the Army and the other was a meek little man who was introduced as a doctor. They both drove off the first tee and the colonel's ball landed in a sand trap a few yards away. They both approached the ball lying in the sand and the colonel took a long silent look at the half buried object. Then he took a long breath and turned to his opponent.

"Pardon me, doctor," he said, "but before I tackle this shot, would you mind telling me if you're an M. D. or a D. D.?"—DAN BENNETT. e

" "

The loyal alumnus listened patiently every yr for 10 long yrs while each succeeding coach at alumni banquets extolled next yr's team. "Don't expect too much from this yr's team," the coach would say, "It's a green team. It will lose plenty of games. But there is one thing I can say about it. This yr's team is well grounded in fundamentals. It will be fortified by this yr's great freshman squad. Boys, just you wait until next yr. Next yr's team will be the team."

At this point the fan jumped to his feet. With the tears of 10 disappointing yrs in his eyes, he pleaded: "Coach, am I ever gonna live to see the day when we have NEXT yr's team THIS year?"—HERMAN HICKMAN, *S African Bulletin*. f

*Anybody who ever set the world on fire probably started by burning midnight oil.*—FRANKLIN P JONES.

" "

*A dictator would have a pretty tough time in a country like this, where people would like to kill the umpire for making just one bad decision.*—DAN BENNETT.

" "

*What with automatic promotions and the guaranteed annual wage, we seem to be trying to replace the ladder of success with an escalator.*—IVERN BOYETT.

" "

*Cupid's arrows probably would cause much less trouble if he'd use more care in selecting the beau.*—D O FLYNN.

" "

*Many a bachelor longs for a wife who will take care of him—and so does many a husband.*—FRANCES RODMAN.

" "

*Handsome bachelors often make good husbands, especially out of other men.*—CAROLINE CLARK.

" "

*The girl who marries for money may find herself in debt for life.*—MARCELENE COX, *Ladies' Home Jnl*.

" "

*Silence isn't always golden. Sometimes it's just guilt.*—Answers.

*Quote*

A doctor, who was teaching a Sunday-school class, asked one of the boys: "Willie, what must we do before we get to heaven?"

"We must die," ans'd Willie.

"Very true," repl'd the doctor, "but what must we do before that?"

"We must get sick and call for you."—*Automotive Service Digest*. g

" "

Hal March of TV's \$64,000 Question was in Washington recently to moderate the "64 Million Vote Question," a feature of the Nat'l Press Club's Congressional Night.

Interviewing Sen Rob't S Kerr (D-Okla.) March slipped several times, valuing questions in terms of dollars instead of votes. "I have dollars and votes confused," he apologized. "That's okay," replied Kerr, "they're related."—*QUOTE Washington Bureau*. h

" "

Two youngsters were standing on a corner waiting for the light to change and took notice of the traffic. Cars were driving thru lights and stop signs, double parking and weaving in and out of traffic lanes. Said one child to the other with a sigh, "What do you want to be if you grow up?"—*Parts Pups*, hm, Genuine Parts Co. i

" "

"How do you spell 'sense'?" inquired the stenographer.

"Which one?" asked the boss. "Dollars and cents or horse sense?"

"Well," said the steno, "like in 'I haven't seen him sense.'"—*Pacific Oil-Motive Mag*. j

*Quote*

A grocer was heard to praise a new minister who had recently come to town.

"Have you heard him preach?" he was asked.

"No, I haven't," repl'd the grocer.

"How, then, do you know he's good?" his questioner wanted to know.

"Because," the grocer repl'd, "his mbrs have begun to pay their bills."

—CLARENCE W CRANFORD, *Altar Fires for Family Worship* (Broadman). k

" "

An enterprising lad went to the local grocer's shop seeking employment on Saturday mornings.

"Well," boomed the shopkeeper, looking down at the lad, "I need a smart boy to work partly in the shop and partly out in the yd. Interested?"

"Yes, sir—but what do I do if someone wants the door shut?"—*Tit-Bits*, London. l

" "

Five-yr-old Ginny was having dinner at the home of her playmate. When she saw the family bow their heads for grace, she turned to her little hostess and asked: "What are you doing?"

"We're giving thanks for our daily bread," her little playmate explained. "Don't you give thanks at home?"

"Naw," repl'd Ginny. "We pay for our bread!"—*Great Northern Goat*, hm, Great Northern Ry. m

" "

Einstein once tried to escape from a boring party when his host saw him leaving.

"Working on something urgent?" he inquired.

"Yes," repl'd Einstein, "very urgent. The speed of flight."—*Wochenpost*, E Berlin (*QUOTE translation*). n

## Light armour

Richard Armour



### A Shade Better

*One pharmaceutical company is discarding the traditional white aspirin tablet and dressing up its aspirin in soft pastel shades.—News item.*

Henceforth when I've a headache,  
When I am feeling ill  
And tortured with some dread  
ache,

I'll take a soft-hued pill.

I'll choose between a green one,  
Refreshing as the spring,  
And mauve or in-between one,  
Perhaps a two-tone thing.

A quite artistic fellow,  
I'll pass in quick review  
The pink, the beige, the yellow,  
As well as baby blue.

I'll place the pills before me  
In colorful array,  
And ask, "Which will restore me  
And drive my pains away?"

And when, with much inspection  
And change of mind, anon  
I've finished my selection,  
The headache will be gone.

Two wealthy women are lolling in  
the sunshine near one of the swank  
Miami Beach hotels. After relaxing  
there quite a while, one turned to  
the other and said, "Mrs Ginsburg,  
what time is it getting to be?"

Mrs Ginsburg, looking at her  
watch, repl'd "It's 4 diamonds and  
2 pearls past."—*Wooden Barrel*, hm,  
Assoc'd Cooperage Industries. o

"As a matter of fact," said the  
lawyer for the defendant, trying to  
be sarcastic, "you were scared half  
to death, and you don't know  
whether it was a motor-car or  
something resembling a motor-car  
that hit you."

"May I say, then," the plaintiff  
calmly repl'd, "that I was forcibly  
struck by the resemblance?"—  
*Watchman-Examiner*. p

" "

They say that as a child Pascal  
used to fight off his headaches by  
inventing new problems in geom-  
etry. Most children fight off geom-  
etry by inventing headaches.—  
*Sonnenschein*, Bielefeld (QUOTE  
translation). q

" "

The editor of a wkly paper was  
the bitter enemy of abbreviations  
that constantly showed up in news  
releases. So when he got a story tel-  
ling that a concert featured Mozart's  
Twelfth Mass, he edited it to read,  
"Twelfth, Massachussetts."—*Louis-  
ville Courier-Jnl Mag*. r

" "

The little girl rushed into the  
kitchen and flung herself into her  
mother's arms sobbing.

"Why, darling," comforted the  
mother, "what on earth is the mat-  
ter?"

"M-my dolly," cried the child.  
"Michael broke my dolly."

"Oh, what a shame! How did he  
do it?"

"He was being n-naughty," lisped  
the child, "and I hit him over the  
head with it."—*Capper's Wkly*. s

*Quote*



**Quote**

Gov W AVERELL HARRIMAN, of N Y, protesting when a newsman described him as "an inactive candidate" for Democratic nomination: "There's a big difference between not being an active candidate and being an inactive candidate."

1-Q-t

" "

ALEXANDER M GERASIMOV, pres, Soviet Academy of Arts: "Picasso's painting is garbage—but of course this doesn't prevent him from being a great fighter for peace."

2-Q-t

**SECOND CLASS MATTER**

**Editor of the New York Times**

*Edited by Alice Jacobs*

Every yr more Americans go down to the nearest river, lake or frog-pond in boats. But sometimes the closest body of water is a long way off; that needn't scuttle you. Here are two new portable boats.

A folding rowboat made of water-proof canvas and aluminum makes 24-lb, 38" by 20" bundle—goes easily into the car trunk. When unfolded, it makes a 6' by 4' rowboat, complete with oars and seat. It carries up to 500 lbs. \$98.50, not including express charges. Colchester-Higgins, 157 Federal St,

Boston 10, Mass.

On a more ambitious level, there's a land-and-water cruiser. Twenty-six ft trailer converts to a houseboat. With its retractable wheels lowered, it can be towed behind the car. Back it to water's edge, crank wheels up into hull; outboard motor takes over. Boat and/or trailer has blt-in bunks for 4, sink, icebox, stove and oven, lavatory. For details, write to: Neptune, 1127 Wilshire Blvd, Los Angeles 17, Calif.

NOTE here items of special interest in this issue \_\_\_\_\_  
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